

# CHECK IF YOUR MARKETING SELLS?

Nº	point of contact for B2B	valuation (1 to 100%)	what could be improved	who is responsible	deadlines	results
1	Website					
2	Facebook					
3	Instagram					
4	LinkedIn					
5	Youtube					
6	Blog					
7	Taking part in exhibitions					
8	Event partaking as a partner					
9	Conducting your own events					
10	Business card					
11	Price list					
12	Presentation					
13	Contract					
14	Commercial offer					
15	Email subscription					
16	Office, sign, window					
17	Company's branded car					
18	FAQ (Customer support)					
19	Reviews					
20	Answer machine					
	Add your own					

Need help filling out the template? Sign up for a consultation!

# MAXIMISE YOUR SALES CHANNELS TO 100%

Nº	point of contact for B2B	valuation (1 to 100%)	what could be improved?	who is responsible	deadlines	results
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## ACTIVE SALES CHANNELS

1	Website (SEO+promotion)					
2	Facebook					
3	Instagram					
4	LinkedIn					
5	Youtube					
6	Email-marketing					
7	Forums, groups					
8	Blog					
9	Direct mail					
10	Taking part in exhibitions					
11	Conducting your own events					
12	Business networking (BNI, Arena Biznesu)					
13	Affiliate programmes					
14	TV marketing					
15	Marketplaces (Amazon, Etsy, Ebay, Olx)					
	Add your own					

## PASSIVE SALES CHANNELS

1	Office					
2	Tender platforms					
3	Recommendations					
	Add your own					

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